



Impact of Social Sciences & Humanities

4-5 October 2018, Copenhagen

HC Andersen Castle, 13.45-15.00

# Public Engagement

*Alan Irwin (Chair)*

*Liz Todd*

*Tom Postmes*



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## Public Engagement

Alan Irwin

*Vice-President of Entrepreneurship and  
Innovation, Copenhagen Business School, Denmark*



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## Public Engagement

Liz Todd

*Prof of Educational Inclusion,  
Newcastle University, UK*

# Public engagement and social science

Liz Todd

Professor of Educational Inclusion

Director of Institute of Social Renewal

[liz.todd@ncl.ac.uk](mailto:liz.todd@ncl.ac.uk)

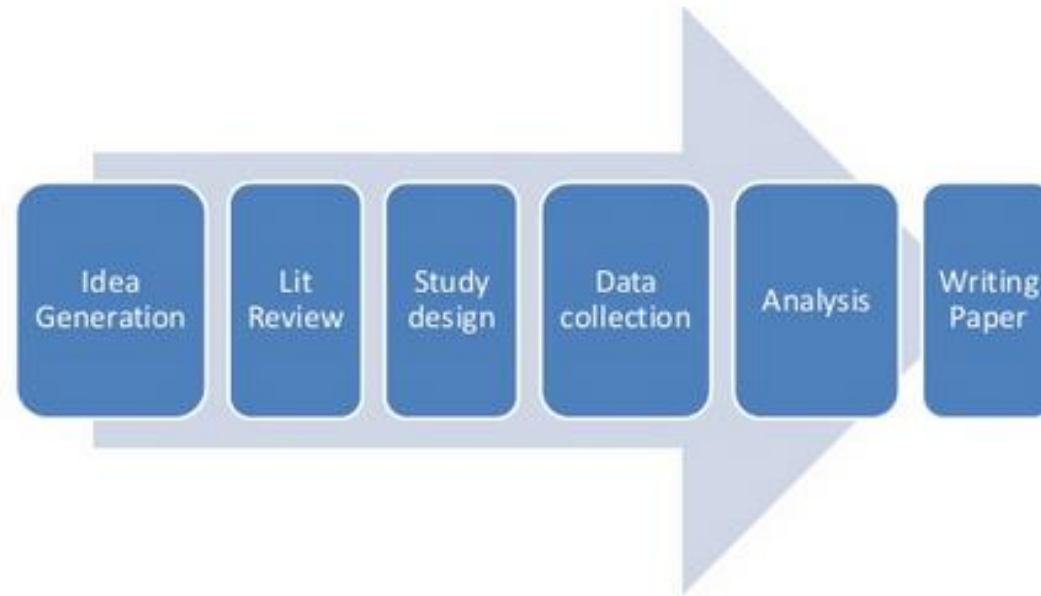
Newcastle University Institute for Social Renewal



*Public engagement* describes the myriad of ways in which the activity and benefits of higher education and *research* can be shared with the *public*. *Engagement* is by definition a two-way process, involving interaction and listening, with the goal of generating mutual benefit

National Co-ordinating Centre for Public Engagement

Typical research projects involve multiple stages





# Re-conceptualising RESEARCH

Co-production

co-design quadruple helix co-production

participatory research emancipatory research

partnership & user-led research

child-led peer community decolonizing

**activist scholarship** participatory action research

democratic dialogue

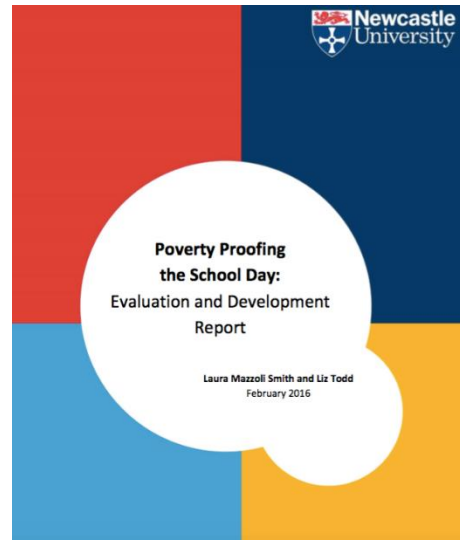


# Examining how schools can reduce impact of poverty on children

School meals  
uniform costs  
support

exams  
extra-curricular  
activities

homework  
resources  
transport



## University engagement?

- Evaluation of Children North East's 'Poverty Proofing the School Day'
- International conference for schools, NGOs and academics
- Production of brief accessible report including social science ideas
- Joining activism to address child food poverty



A local alliance of organisations  
to working together on actions  
against:  
Poverty  
Hate crime  
Mental Health

## MENTAL HEALTH



Actions:  
1) Launched a Citizens-led Inquiry into the mental health crisis. Catherine McKinnell MP and John Lawler (Chief Exec of NHS Mental Health Trust) to be commissioners

## SAFER CITIES



Actions:  
1) Tackling hate crime on public transport with key providers  
2) Tackling specific areas that feel unsafe

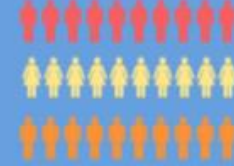
## POVERTY



Actions:  
1) Increased number of Living Wage Employers  
2) Free School Meal change to be retained by pupils

## 19 MEMBER ORGANISATIONS

plus 6 founding partners: Newcastle Quakers, Newcastle University HaSS Faculty and NISR, Dioceses of Newcastle, Hexham (RC) and Durham



## CONVERSATIONS 1,900



recorded in Citizens UK Listening Campaign to decide on campaign priorities

## 964 ATTENDEES

at launch assembly, where three action areas were shared:  
1) Poverty  
2) Mental Health  
3) Safer Cities



## MEMBERS TRAINED 65

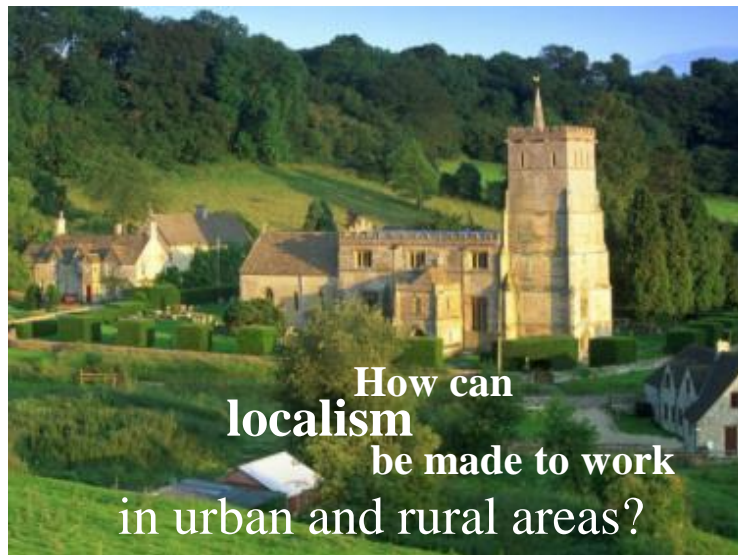


# University engagement?

- Funding to recruit community organiser
- Place on leadership group
- University community organising core group
- Staff involved in activism re poverty, hate crime and mental health
- Engaged research: writing report on mental health commission; research on poverty, hate crime and mental health within alliance
- Engaged teaching: student placements



# Social Renewal: “How to thrive in turbulent times?”





**Thriving  
Through and  
After Brexit**



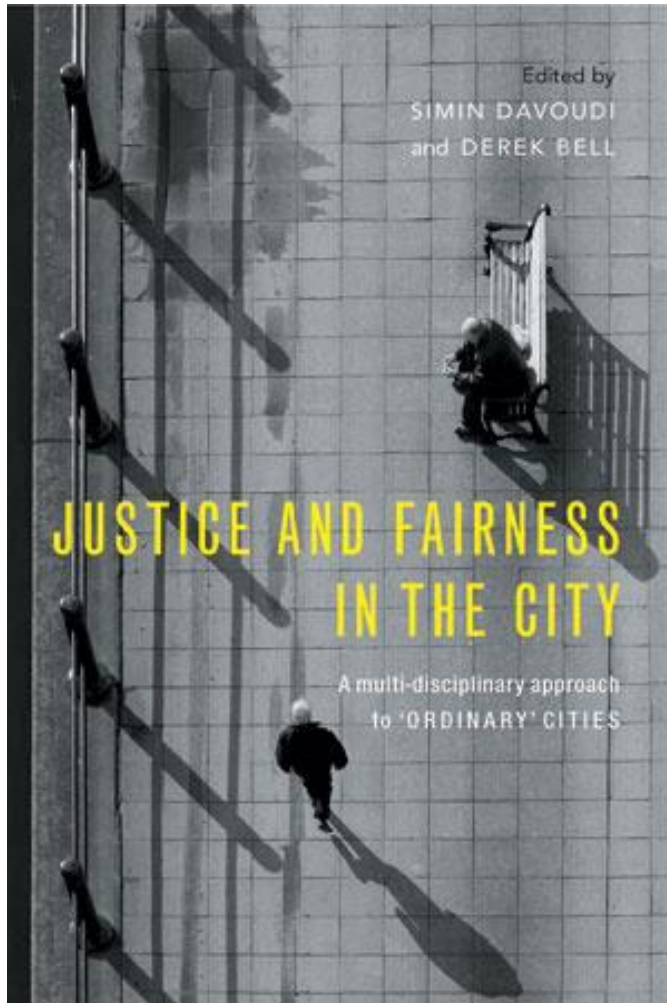
**New Pathways  
to Social  
Renewal:  
Alternatives to  
Neoliberalism**



**Social  
Renewal in  
the North  
East**



# Social Renewal in the NE



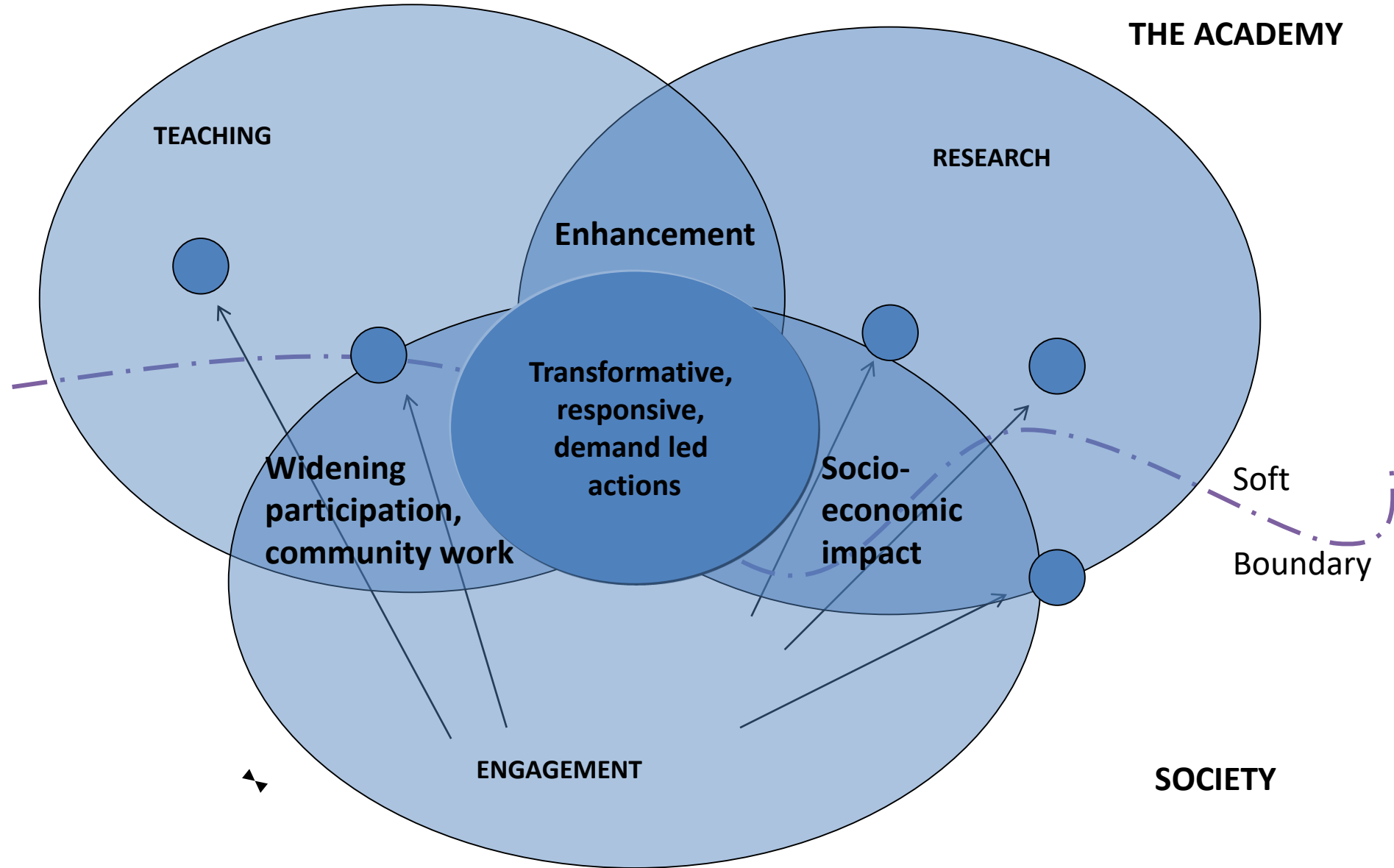
How can NE England thrive in turbulent times? How can we as scholars help in social, economic and democratic renewal?

Regional inequalities but NE assets, including its universities.

Universities as anchor institutions

Pieces co-written academic and external author, latter funded

# The Civic University





# Core Mission 3: Engagement and Place

Creating inspiring places

Improve the economy, health and social wellbeing and cultural richness of the places in which we operate.



A decorative background at the top of the slide featuring a network diagram with red and black nodes connected by thin lines, set against a light red gradient.

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## Public Engagement

Tom Postmes

*Faculty of Behavioural and  
Social Sciences, University of  
Groningen, Netherlands*

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### Panel discussion & Q&A

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*Liz Todd*

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Chair: Alan Irwin

*Vice-President of Entrepreneurship and  
Innovation, Copenhagen Business School, Denmark*

*Type your recommendation here*



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## Next up:

15.00-15.30 Break

15.30-17.15 Plenary closing

Lumbye Hall